

Imagine you're able to do in plastic what is impossible to do in wood.

With the expertise of Magis as pioneers in gas injection-moulding, we were able to make an expressive chair very rich in movement, based on the forms of Catalan modernism: elastic and dynamic. We created a truly elegant plastic chair, something to stand out on a saturated market.

It's a challenge for me, as someone who normally uses materials with thousands of years of heritage such as wood, metal, and ceramic, to create my first product in plastic. And I am happy with it.

Jaime Hayón



Designer in Magis



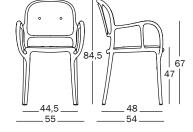




Milà — design Jaime Hayón 2016 Technical Sheet

Stacking chair with arms.

Material: polypropylene with glass fibre added. Air-moulded. Silky touch finish. Seat/ back cushion in expanded polyurethane with cover in fabric (Fidivi "King L Kat" e "King L"). Magis logo is stamped on each product of our collection vouching for their originality.





<u>Matt colour</u> Red 1484 C Cushions: KingLKat red F-130



<u>Matt colour</u> Dark Green 1556 C Cushions: KingL green F-359



Matt colour Yellow 1666 C Cushions: KingLKat yellow F-579



<u>Matt colour</u> Beige 1733 C Cushions: KingLKat beige F-459



Matt colour White 1738 C Cushions: KingLKat white F-739



<u>Matt colour</u> Black 1769 C Cushions: KingL black F-198



Designer



Jaime Hayón

Spanish artist-designer Jaime Hayón was born in Madrid in 1974 and he is today one of the most acclaimed creators across the globe.

Hayon's esteem and knowledge of artisan skills and his inherent creativity have allowed him to push the boundaries of many media and functions, resulting in collections for a diverse range of clients. His interest in the conservation of craft skills has led his path to converge with those of high-end traditional companies who care about the evolution of their work. Jaime is at the forefront of a new wave of creators who blur the lines between art, decoration and design, and of a renaissance in finely-crafted, intricate objects in the context of contemporary design culture.

